

**Abstract:**

This invention is a method and system for real-time reporting of team-member contributions to team achievement in a contest. The method segments the contest into plural aspects for reporting purposes. Each reporter reports one or more aspects of the contest. Plural reporters can report the same aspect of a contest. When there is a redundancy of reports for an aspect instance, a single report is selected to represent the instance reports for that particular aspect instance. The representative reports for all aspect instances are assembled to form a contest report.

The invention uses a game metaphor to provide enhanced entertainment to the reporter. However, this method and system is not limited to entertainment purposes. It can also be used where other motivations are present for the reporter. Reporters view a team contest and, using a pre-determined team-member performance measurement methodology, measure the contribution to team achievement made by one or more team-members during that contest. These measurements are submitted via a data entry device to the Reporting System where they are scored and reward values are assigned to the contest participants for their contribution to team achievement. Comparing the individual measurements to a standard, determines their compliance. A feedback mechanism notifies reporters of their measurement errors as an aid to improving their future accuracy. Reporters' validated measurements are filtered, scored, assembled into a CONTEST report and made available to all participating reporters. Optionally, the results are presented to the contest participants to guide the formulation of future

competitive strategy. Measurement accuracy and scope of completeness is evaluated to determine the reporter's skill level. As his expertise in implementing the value system expands, the reporter progresses through a series of game skill levels. Reporters who discover refinements to the value/reward system can recommend their adoption into the team-member performance measurement method being employed. Refinements can be incorporated in the team-member performance measurement method used by all reporters.